



**Delta-Mendota Subbasin
Communications Subcommittee Kick-off Meeting**

**Wednesday, February 28, 2018, 2:00 – 3:30 pm
842 6th Street, Los Banos, CA**

AGENDA

1. Welcome and Introductions
2. Review of Meeting Minutes and Action Items from January 1, 2018 Communications Subcommittee Meeting
3. GSA Outreach Updates
4. Discussion on Revised Communications Subcommittee Charge
5. Discussion on Subbasin Branding
6. Discussion on Draft Fact Sheet and Frequently Asked Questions
7. Discussion on SGMA Outreach Opportunities and Venues
8. Discussion on Disadvantaged Community Outreach
9. Discussion on March Coordinated SGMA Workshop
 - a. Workshop Goals and Objectives
 - b. Workshop Format and Agenda
 - c. Outreach
10. Next Steps